

Date: 17/07/2025

Subject: Request for Circulation & Publicity – Industrial Ideathon 2025 (Organised by DSIIDC and Dept. of Industries, GNCTD | Co-hosted by NSUT & NSUT-IIF)

Dear Sir/Madam,

Greetings from Delhi State Industrial and Infrastructure Corporation Ltd. and Netaji Subhas University of Technology.

We are pleased to inform you that **Industrial Ideathon 2025**, a flagship innovation challenge is being organized by the **Department of Industries, Govt. of NCT of Delhi**, and **DSIIDC**, and co-hosted by **Netaji Subhas University of Technology (NSUT)** and **NSUT-IIF**.

This state-level ideathon is designed to bring young student innovators face-to-face with real-world industrial challenges in Delhi. Students are invited to present their ideas in the following sectors: **MSME innovation, Frontier Technologies, Logistics & Supply Chain, Sustainable Manufacturing, Workforce Skilling, Industrial Automation, Green Logistics, and Ease of Doing Business.**

The ideathon is OPEN FOR STUDENTS FROM ALL STREAMS and ideas are welcome even if they are just at the ideation stage.

Why to Register?

- **Total prize pool of ₹40 lakh** (cash awards for top-performing teams)
- **Incubation & mentorship** support for winning ideas
- **Direct access to real industrial challenges** via problem statements sourced from Delhi's industrial ecosystem
- **Recognition at the Grand Finale** in August 2025, attended by key policymakers and dignitaries.

Action Required:

We kindly request your support in ensuring wide participation:

- Circulate the opportunity across **departments, faculty, research scholars, and student communities.**
- Share the event in **student WhatsApp/Telegram groups, Google Classrooms, and mailing lists.**
- **Display prominently** on notice boards, department websites, and official social media handles.
- Encourage **early registrations** to avoid last-minute rush. **LAST DATE OF REGISTRATION IS 4th AUGUST 2025**

Register & Learn More at <https://industrialideathondelhi.com>. (Brochure attached for detailed guidelines and problem themes). We look forward to your kind cooperation in making this initiative impactful for Delhi's student innovators. For any queries, feel free to reach out to us at support@industrialideathondelhi.com or connect.nsutiif@nsut.ac.in

Warm regards,


Ms. Nazuk Kumar (IAS)
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